

When housing choices are few, you bring hope

Last year, 1 in 5 families who came to Interfaith Outreach for help were experiencing homelessness. Housing is foundational for family stability. In our affluent community, housing choices are few for folks living in poverty. While people should pay no more than 30% of their income for housing, it is not unusual for Interfaith families to spend up to 65%.

And, of those experiencing homelessness, 49% are doubled up with other families, 34% live at a battered women's shelter, and the rest are living in cars, hotels and even out on the street.

But you provide hope. By supporting Interfaith Outreach and the 2018 Sleep Out campaign, you support affordable homes and life-changing services for nearly 2,000 families annually.

Because of you, families are sheltered from the cold. Because of you, families stabilize and kids do better in school. Because of you, adults find and keep jobs. Thank you! Your care offers hope to our neighbors and strengthens the fabric of our community.

Sleep Out 2018 is here. Find your irreplaceable role!

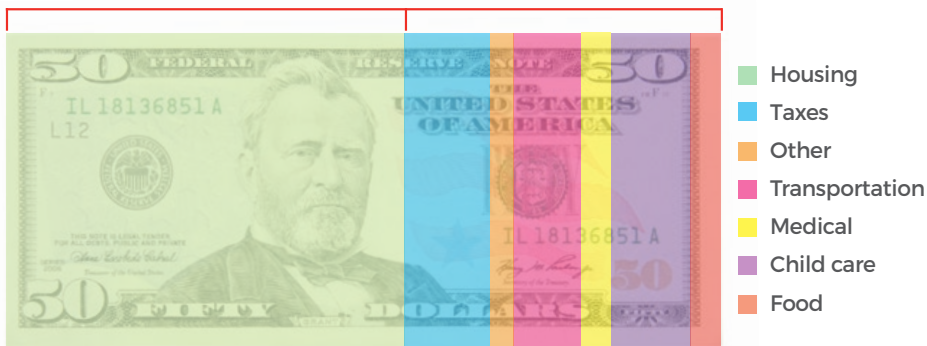


Housing is foundational

For 23 years, amazing community members like you have slept in boxes, tents, cars, and on living room floors to prevent homelessness through the Sleep Out. The Sleep Out supports struggling families and kids in these ways:



60% of income is spent on rent



Average MN renter income in 2014 = \$33,206 (a decline of 12% since 2000)



The Sleep Out goal: **\$2.4 million** to prevent homelessness.

Double your impact
Donations made by Nov. 15 will be matched
up to \$200,000 thanks to generous Interfaith supporters

Your gift sparks life change

Your participation in the Sleep Out is a powerful force of change in our community. Here are just a few examples of your dollars at work:

- **Your gift provides a response to urgent needs.** One in five of the nearly 2,000 families who needed help last year were experiencing homelessness. The Sleep Out has prevented homelessness 32,098 times. (Page 5)
- **Your gift strengthens families.** Kara submitted applications for 120 different housing waitlists. Finally, she and her three children moved into a place of their own. (Page 3)
- **Your gift creates solutions in a changing market.** A growing number of people are struggling to pay their rent. Over the years, your gifts have added 123 units of affordable housing in our community to keep rents affordable and families in their homes. (Page 1)
- **Your gift inspires action.** Volunteers like Ken Dayton pour their heart and soul into creating more affordable housing for our neighbors. (Page 6)



The Sleep Out rallies the heart and will of our entire community.

Community Sleep Out: Ignite the Night

Saturday, Nov. 10, all over town

Pitch a tent outside or plan a Bedless Night inside on the same night as hundreds of other community members. Together we ignite our collective power to support our neighbors and prevent homelessness. Download your Sleep Out toolkit at iocp.org/sleepout.

Sleep Out Giving Day Bash

Thursday, Nov. 15, 6-9 p.m. at Medina Entertainment Center

This is the Sleep Out's biggest day – **Give to the Max Day!** Enjoy this family-friendly dance party with live music by two great local bands, PowerTap and Morpheus. Bring family and friends. Your donation to the Sleep Out helps our neighbors stay in this community where they live, work and play. Details at iocp.org/givingday.

Shop with a Purpose

Friday, Dec. 14, all over town

Save some last-minute holiday shopping! Caring businesses throughout our service area are generously contributing portions of their sales on this one day to the Sleep Out. Details at iocp.org/swap.

DOUBLE YOUR IMPACT.

The Sleep Out goal: \$2.4 million to support struggling local families.

Double your dollars up to \$200,000
when you donate between now and Nov. 15.

Finding ways to prevent homelessness



*LaDonna Hoy,
Executive Director, Interfaith
Outreach & Community Partners*

We've grown used to launching the Sleep Out campaign with a huge thank-you-ahead-of-time gratitude and joyful optimism. With good reason. Year after year, this amazing community has stepped up to each new challenge with an incredibly faithful and generous all-in response that never ceases to amaze us.

This year, however, we begin Sleep Out 2018 with a sobering sense of urgency. Close to 400 of the families who arrived at our door in this past year were homeless on arrival.

The good news is, that as a community, we're on this. We're learning more, advocating more, partnering more to prevent, preserve, and develop affordable housing options for families and kids impacted by current harsh housing market trends and incomes that aren't keeping up with ordinary living costs.

We need to stay on this. To ramp up our commitment and efforts. Your support for a Sleep Out 2018 \$2.4M miracle couldn't be more critical or welcome, friends. Heartfelt thanks – ahead of time.

When housing works – everything else begins to work

One of the hardest things about struggling through Kara's disabling medical condition was knowing that she would never be able to work again. "I've always worked. I've never had to ask for help, so this is something new. I don't like to ask for help." After being diagnosed with a disabling brain disease, Kara's entire world began to crumble. As medical bills loomed large, she had to quit her job and nearly lost her home because of her illness and the lack of affordable housing.

Kara's three children ages 4, 7 and 16 needed a sense of normalcy. Keeping them in the Wayzata school system was important. But that meant asking for help.

With the help of her case manager, Kara submitted applications for 120 different housing waitlists. It was a nearly impossible task with her cognitive struggles. But she persisted – for her kids' sake. "I had to because you know with my disease, I have to keep everything organized, or I would forget everything I did."

She gained support and strength from her case manager for staying positive, taking one day at a time, and connecting the dots.

Finally, after hundreds of emails, phone calls and tears, one of the housing applications was accepted in September 2018.

Funds from the Sleep Out helped Kara pay housing application fees and a few months' rent, among other things, preventing homelessness, while she searched for a new home.

Kara remembers moving into their three-bedroom townhome and placing a plastic play kitchen set in the living room for her daughter Jazmyne. Her case manager, Aparna, says, "Kara is such a great mom. All decisions about her life are based on what's good for her kids."

Kara's story of strength and struggle is still unfolding. But for now, her housing works – so child care, transportation, food are stabilized, and her children did not have to switch schools.



*For Kara and her three kids,
everything starts with a home where
they can live, dance, laugh and thrive.*

“ My daughter, she is a princess. When she gets home from school, she dances around her play kitchen in a tutu. That just makes me so happy...it makes me forget about all the bad stuff. ”

The Sleep Out builds family bonds and empathy

Wayzata couple Dan and Cindy Koch want their two girls to be compassionate, empathic young people. In December 2017, the family participated in the first ever Interfaith Outreach Bedless Night experience. It's the indoor alternative to sleeping outside during the Sleep Out to try, in a very brief way, to parallel the experience of being doubled up or homeless without a bed of their own.

"Sleeping on the floor is harder for me as I get older," Dan states. "I wake up a lot more during the night. We've done the [outdoor] Sleep Out in the past, but this felt easier. Staff gave us materials and stories to spark meaningful conversations with the kids."

Daughter Abbey explains, "It is kind of hard to think about what they [people experiencing homelessness] must go through every night. And how the kids still have to get up and go to school and be ready and have a good day."

Older sibling Sophie added, "It was hard, too, because when one person woke up then everybody woke up. So you don't get as good of a night's sleep and so your next day becomes harder. We were able to recover the next night but people who are homeless have to do this every night, so they don't get to catch up on sleep like we did."

The Kochs will participate in Sleep Out events again this year because they know that one family's actions have a powerful ripple effect on so many others.



In 2017, Dan, Cindy, Abbey and Sophie Koch participated in the first ever Bedless Night – the Sleep Out's indoor alternative to sleeping outside

“ No organization has a greater ‘efficiency ratio’ maximizing the impact in our community with the resources they are given. Dollar for dollar, the impact is huge! ”

– Dan Koch

> Host your own bedless night iocp.org/bedless <

GRANTS June-August 2018

Allstate Foundation, **Food**

Edina Realty Foundation, **Food**

Old National Bank Foundation,
Housing & Neighborhoods

Polaris Foundation,
Housing & Neighborhoods

Village Gives Back Foundation,
Food

Wayzata Public Schools/Partners
for Healthy Kids,
Education & Youth

Wright-Hennepin Electrical Trust
Operation Round Up,
Housing & Neighborhoods

MEMORIALS June-August 2018

Kathleen Anderson / Gail Burton / Charlotte Dickerson / Russell Fischer / Bill Foster / Joseph Gibney, Sr.
Thomas Kemp, M.D. / Joseph Merila / William "Bill" Munsell / Paul Neumann / Cortland "Corky" Ornborg
C. J. "Pete" Peterson / Maurice Peterson / Gordon Rabens / Dr. Michael Ronald / James Savoie / Mary Taylor
Marie Timpe / Wally Whims / Dick Williams / Jean Wrobel



2018 Sleep Out Campaign

Goal: \$2.4 million by Dec. 31, 2018

In our community, we believe there is enough for

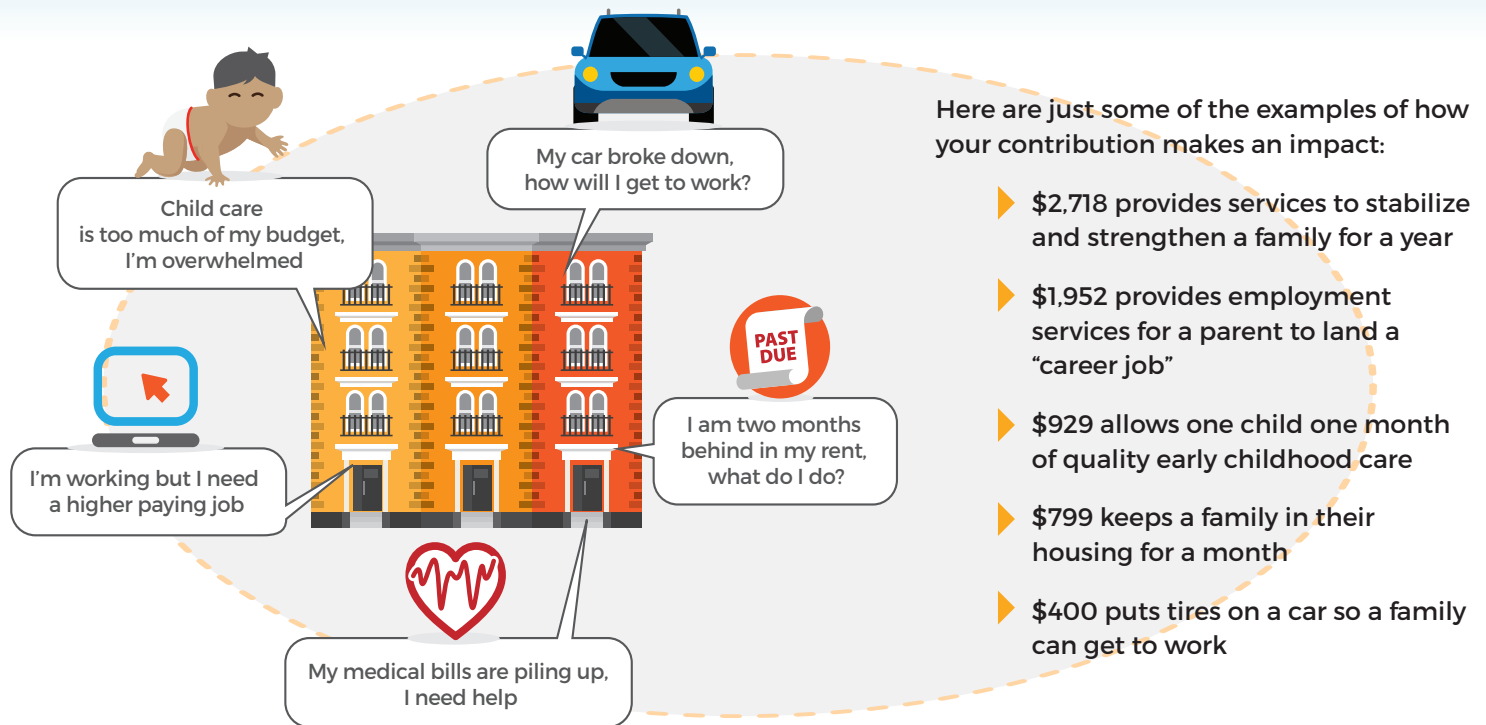
everyone. Our neighbors' basic needs – including a place to call home – can be met when individuals are connected to resources.

The Sleep Out is our community's way to prevent homelessness and help our neighbors meet basic needs.

For 23 years, thousands of caring kids and community members have joined the movement to sleep outdoors or go bedless to raise awareness and funds to support struggling local families.

Because of your gifts to the Sleep Out, Interfaith Outreach is able to deliver individualized services in the areas of family support, food, housing and neighborhoods, education and youth, employment, and transportation that help nearly 2,000 local families each year to stabilize, strengthen and thrive.

Through the Sleep Out, our community has prevented homelessness 32,098 times.



Incomes have not kept pace with rising rents – forcing individuals and families to choose between paying the rent and other basic necessities like food, child care, car repairs and medical bills.

HOW YOU CAN HELP



DONATE Donate to the Sleep Out by Nov. 15 to double your gift up to \$200,000

▶ iocp.org/donate



SLEEP OUT Host your own Sleep Out or Bedless Night between Nov. 10-Dec. 31

▶ iocp.org/sleepout



GET SOCIAL Invite others to join you. Use

▶ **#SleepOut4families**

Families displaced in an unforgiving market

Ken Dayton is the guy who crunches the numbers and gets the deals done when for-profit and nonprofit organizations create apartment buildings. He's worked on some of the largest multifamily properties in the country. The trends he sees right now trouble him.

"One of the hottest trends throughout the United States and specifically in the Twin Cities, including the western suburbs, is for investors to buy older developments and reposition them through some light renovation. While these renovations are positive for the community, it creates even greater pressure on rental rates that have already been increasing at historic levels. The impact many times means resident displacement," Ken says.

As 2019 approaches, we can expect this trend to get even worse. In the past six months several apartment buildings have been sold in the

western suburbs with the new owners upgrading the property and raising rents accordingly. "There is one resident development in our community that recently sold," Ken illustrates, "and I would not be surprised to see the rents go up \$300 to \$400 per month." Ken frowned and added, "I would envision 80% of those residents – families and kids – are cast into an unforgiving housing market."

While we think about the families being displaced, think of police officers, teachers, fire fighters, and retail and food service staff who live in our community and cannot afford these high rent increases on a modest income.

Every unit of housing that is converted to market rate rent results in one more person or family put at risk.

But the community can help! The Sleep Out provides opportunities



to become educated about what affordable housing is and why it is important. **You can help by donating or participating in upcoming Sleep Out activities.** (page 2)

Learn more about how you and your family can participate in and support the Sleep Out at iocp.org/sleepout.

Ken Dayton is a member of Interfaith Outreach's board of directors and is the chair of the Outreach Development Corporation (ODC). He works at Jones Lang LaSalle Incorporated (JLL).

“ Interfaith is there to help the whole family. They prevent homelessness and really help families stabilize, be on their own and grow to the point where they don't need help anymore. ” - Ken Dayton

HOLIDAY GIFT PROGRAM needs sponsors & support – iocp.org/holidaygift

MISSION – To engage the heart and will of the community to respond to emergency needs and create opportunities for all to thrive.

VISION – To build a vibrant community where everyone counts and all sectors and systems work together for the good of all.

Newsletters are available online at iocp.org/getconnected. To be removed from the mailing list, please email communications@iocp.org.



Interfaith Outreach & Community Partners
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SERVING THE CITIES OF HAMEL, LONG LAKE, MEDICINE LAKE, MEDINA, MINNETONKA BEACH, ORONO, PLYMOUTH & WAYZATA

Interfaith Outreach & Community Partners and the Interfaith Outreach Endowment Fund, which solely benefits Interfaith Outreach, are registered 501(c)(3) nonprofit organizations. Gifts to either organization are tax deductible to the full extent allowed by law.





HOLIDAY GIFT PROGRAM



*a great way to give back
this holiday season!*



**Did You
Know?**

95% of our
clients
live in poverty

The Interfaith Outreach Holiday Gift Program is our community tradition of providing gifts for struggling neighbors. Thanks to sponsors and donors like you who purchase gifts and gift cards, the holidays are a little brighter for local individuals, families and kids. This program is 100% community-based and volunteer-led, ensuring your investment has the greatest impact possible.

2018 KEY DATES TO SPONSOR A FAMILY

SEP
7-1

Sponsors
Register
Online

DEC
7-8

Sponsor Gift
Drop-Off
Weekend

DEC
9

Family Gift
Pickup
Day

Missed the sponsor deadline?

Donate \$25 Target gift cards through Dec. 14 or give online at iocp.org/holidaygift

Who you help

Last year 2,758 people in our community experienced the warmth of your kindness through the Holiday Gift Program, including:

- Individuals with disabilities
- Seniors on fixed incomes
- Families and kids with lean budgets and/or experiencing homelessness

How you help

1. Sponsor a family or individual by purchasing gifts or gift cards
2. Provide a financial contribution
3. Volunteer your time

**Sign up to be a sponsor
at iocp.org/holidaygift**

With the support of our generous community and partners, Interfaith Outreach provides assistance to families celebrating a variety of holiday traditions including Chanukah, Christmas, Eid al-Fitr and Thanksgiving.