



Organizing Your Food & Fund Drive

How To Organize a Food & Fund Drive

Gather your colleagues, neighbors, team members or friends for a food and fund drive to help struggling families in our community. As part of Interfaith Outreach's annual Prevent Hunger campaign (March 1-31), you can play a valuable role in raising awareness about suburban poverty and help address hunger in our community. Food drive donations will provide emergency and sustaining support to those visiting the food shelf. Financial donations will help us fund family support and employment services to help families prevent hunger in the future. Below are steps for planning a successful drive.

Plan Your Drive

Schedule your food drive when it's convenient for you, but remember to wrap up the drive by March 31 to have it count toward the campaign goal. Consider a time when you can focus your group's attention on the effort and aren't competing with other priorities.

1. Pick a location. Identify where people should deliver their food or cash donations. Make sure to have a secure location for any cash or check contributions to be stored during your drive.
2. Set a goal! Every drive is more successful when you're clear about what you're trying to accomplish. For example: *Goal of raising \$1,000 and 1,000 pounds. Or make it a goal that every member of the office contributes something, etc.*
3. Determine the length of your drive. People respond well to deadlines. Consider hosting your drive over a one-week period, or even one day if it's connected to an event (e.g. a fundraising lunch you organize).
4. Create a flyer inviting folks. Your colleagues, book club members, neighbors or friends can all be a part of your food and fund drive. The flyer must list your goal, timeline, contact info and how to contribute.
5. Email, mail and post the flyer at least two weeks before your drive.

A Few Days in Advance

1. Send a reminder to your group through email or text message. Include a message about why you're inspired to give and some facts about impact their donations can make (see Campaign Highlights page).
2. Set up a food drive donation area with a "Food Drive, Donate Here" sign. Consider adding some examples of food drive donations so others quickly know what the station is all about.



Continued... Organizing Your Food & Fund Drive

During/After the Drive

1. Update the group on how you're doing toward your goal. What more can they do to help you achieve your goal?
2. Post pictures, videos or stories from your Food & Fund Drive on Facebook and Twitter and tag Interfaith Outreach! (Find us on Facebook, follow us on Twitter)
3. When the drive is finished, coordinate a delivery of food and funds to Interfaith Outreach by contacting Patrick Felker: pfelker@iocp.org, 763-489-7530.
4. Cash and checks donations can be turned in to Interfaith Outreach. As the food drive coordinator, please put your name, email and phone number on the front of the envelope. Please turn financial gifts in by April 3, 2019, to be counted toward the Prevent Hunger campaign totals.
5. Report back to your group thanking them for their contributions. Invite those who were inspired to get involved in additional ways at Interfaith Outreach: volunteer, attend an event, browse the website or come to Interfaith Outreach for a tour every second Tuesday of every month from noon-1 p.m.

Questions? Contact:

Lani Willis
Development Manager
lwillis@iocp.org
763-489-7704



Food Shelf Needs List

MOST NEEDED ITEMS:

- Cooking oil
- Fresh produce (vegetables, fruits, herbs)
- Canned fruits and vegetables
- Healthy snacks
- Baby food or formula
- Baby wipes
- Paper towels
- Feminine products
- Toiletries (shampoo, toothpaste, bar soap, deodorant)

OTHER NEEDED ITEMS:

- Dried fruit
- Coffee or tea
- Red or black beans
- Broth or soups
- Peanut butter
- Jam or jelly
- Cereal
- Dish or laundry soap



Interfaith Outreach™
Igniting the power of community

Food Drive

DONATE HERE!



Example of Food & Fund Drive Email

Join your [neighbors, colleagues, fellow members] in fighting hunger with

Interfaith Outreach & Community Partners

Prevent Hunger Campaign

March 1-31, 2019

The Prevent Hunger campaign raises food and funds to support the work of Interfaith Outreach in addressing immediate hunger in our community and providing pathways out of poverty to *prevent* hunger in the future.

I have chosen to support the Prevent Hunger campaign and the efforts of Interfaith Outreach by organizing a Food & Fund Drive on _____.

My goal is to raise \$2,000 and 500 pounds to donate to the cause. That's 1% of the overall campaign goal.

Please show your support by donating food shelf items (see below) or funds by _____.

Deliver donations to: _____ .

(address/location)

Deliver funds to: _____

(address/location)

Thank you for your generosity!

Food & Fund Drive Organizer



Creative Ways to Get Involved

- Stomp the Streets: Lead a door-to-door food drive in your neighborhood.
- Lead a weeklong food drive at work or school. Ask participants to donate a different item each day of the drive. (E.g. Monday donate breakfast items, Tuesday donate healthy snacks, etc.)
- Challenge your group to fill... a bus, the pews, or the office of a leader on your team. This is a great way for your group to see the progress toward your goal and challenge them to contribute generously!
- Create a Facebook post with simple facts about hunger and the Prevent Hunger campaign; ask Facebook friends to share your post!
- Ask friends to each donate toward the \$200,000 goal (iocp.org/donate).
- Host a family hot chocolate stand after a service at faith community or sports game and ask for a free will donation for the Prevent Hunger campaign.
- Host a poverty simulation with your classroom or youth group. Provide the youth with a real scenario and then challenge them to work within that budget to provide food for their family, while paying for other household expenses.
- Make small donation boxes and ask friends to collect change.
- Say a prayer for the struggling families in our community each day.
- Take a 30-minute tour of Interfaith Outreach and share what you learn with people you know.
- Do an Interfaith Outreach service project with your friends. Contact Najmo to learn more: NYusuf@iocp.org.

ALL DONATIONS ARE DUE BY APRIL 3, 2019, TO COUNT TOWARD THIS CAMPAIGN

SAMPLE FLYERS ARE AVAILABLE AT THE END OF THE PREVENT HUNGER TOOLKIT.

LET US KNOW HOW WE CAN SUPPORT YOUR EFFORTS!

763-489-7500