



2019 Sleep Out Highlights

THE GOALS

1. To raise awareness of local needs caused by the increase in suburban poverty and homelessness.
2. To raise **\$2,600,000** to deliver individualized services (in the areas of family support, food, housing and neighborhoods, education and youth, employment, and transportation) that help nearly 2,000 local families each year stabilize, strengthen and thrive.

THE NEED

An unprecedented number of families in poverty and are experiencing homelessness

- Wilder Research indicates that 14% of people living in our eight-city service area are living in poverty. For a family of four, that's \$25,750 a year, an income level that can scarcely cover even the most basic needs.
- The Department of Health and Human Services defines housing insecurity or being cost-burdened, as paying more than 30% of household income for rent/mortgage. All of the 1,943 families Interfaith Outreach worked with last year were cost-burdened. It is not unusual for Interfaith Outreach families to spend 65-70% of their income on housing.
- According to a report from Minnesota Housing Partnership, the gap between rent and rent is growing. The wage necessary to afford a two-bedroom apartment in Minnesota has jumped by 9% in the last decade. Meanwhile the median renter income declined by 5% from 2000 to 2017, with disproportionately severe impacts on communities of color.
- Affordable rental units are being converted to market rates, sending an exodus of low-income families into crisis. **Housing is foundational to family stability. This escalating housing crisis is threatening the wellbeing of a growing number of our neighbors.**
- One in five families who come to Interfaith Outreach for help is experiencing a crisis of homelessness. Almost half (46%) of these families have children. 47% are doubled up with family/friends, 28% percent are coming to us from a domestic abuse shelter, 7% turn to motels, and the rest are unhoused — sleeping in their cars or outdoors.

- over -



Continued... Sleep Out Highlights

THE RESPONSE

Sleep Out Funds Power Our Community Response

- Past successful all-in community partnerships have made 253 units of affordable rental housing available to low- and moderate-income families and individuals of our community.
- Thanks to the Sleep Out campaign, this community helped nearly 2,000 families meet their emergency needs for food, housing, transportation, child care and so much more last year.
- When families come to Interfaith Outreach, they are often in crisis or about to lose their housing. We currently help 90 families each month avoid homelessness through rent assistance. Two-thirds of these families need our help one or two times to get over a rough time and back to stable footing. Those needing additional financial assistance work with a case manager on longer-term plans to address the issues contributing to their instability.
- Throughout the past 23 years of the Sleep Out, our community has prevented homelessness 33,272 times through rent assists.

Examples of Sleep Out Dollars At Work

- \$2,908 provides services to stabilize and strengthen a family for a year
- \$1,964 provides employment services for a parent to land a "career job"
- \$1,530 provides a child one month of care in a quality early childhood center
- \$899 prevents homelessness with rent assistance that keeps a family of four in their housing for a month
- \$400 puts tires on a car so a family can get to work or school
- \$259 offers a utility payment assist that keeps the lights on

Interfaith Outreach & Community Partners' Mission

To engage the heart and will of the community to respond to emergency needs and create opportunities for all to thrive.

About Us

Interfaith Outreach is a community-based outreach organization with a 40-year history of serving families, children and individuals in eight west suburban Hennepin County communities. The organization channels the efforts of effective cross-sector partnerships to help families overcome systemic and complex barriers that prevent people from thriving.

Serving

Hamel, Long Lake, Medicine Lake, Medina, Minnetonka Beach, Orono, Plymouth, Wayzata